

**Safer Internet Day is a great opportunity to focus on online safety with your child**, whatever their age. This year's theme is all about change and influence online and we have created a range of pages to help you talk about these issues and ideas with your child, no matter how much time you have and in an age-appropriate way.

Safer Internet Day 2024 is celebrated on **6th February 2024**, with thousands of people across the UK working together to champion youth voice and engage in conversations about how we can all work together to make the internet a great and safe place.

### **Help and advice for you as a parent or carer**

Please click on the document below we look to answer some of the key questions you may have this Safer Internet Day.

#### **About Safer Internet Day 2024**

Read more about the theme of the day.

<https://saferinternet.org.uk/safer-internet-day/safer-internet-day-2024>

#### **Things change so fast online, it's hard to keep up with what my child is doing**

Staying up to date with what children are doing online can feel like a challenge sometimes. Here are a few simple steps you can take to help bridge the gap.

<https://saferinternet.org.uk/safer-internet-day/safer-internet-day-2024/parents-and-carers/things-change-so-fast-online-its-hard-to-keep-up-with-what-my-child-is-doing-2>

#### **My child keeps asking to play a game, or download an app that I don't know about, what can I do?**

The easiest way to address this is to research the game or app before you download it, to see what it is and what it offers e.g., in-app purchases, or connection with others etc.

<https://saferinternet.org.uk/safer-internet-day/safer-internet-day-2024/parents-and-carers/my-child-keeps-asking-to-play-a-game>

#### **My child is asking for a new device and I'm not sure they're ready for one**

It's important to think carefully before getting any kind of device for your child. Not only can it be an expensive decision, it's also necessary to consider the 5 'Ws'.

<https://saferinternet.org.uk/safer-internet-day/safer-internet-day-2024/parents-and-carers/my-child-is-asking-for-a-new-device-and-im-not-sure-theyre-ready-for-one>

#### **I'm not sure if the content my child is watching is a good influence on them, what can I do?**

Children begin to be influenced by the content they watch as soon as they're old enough to go online.

<https://saferinternet.org.uk/safer-internet-day/safer-internet-day-2024/parents-and-carers/im-not-sure-if-the-content-my-child-is-watching-is-a-good-influence-on-them-what-can-i-do>

### **What does an influencer do and how can they affect children's behaviour?**

[Influencers are people who use their internet presence, celebrity status, or relationship with their audience to affect the behaviour of their followers.](#)

<https://saferinternet.org.uk/safer-internet-day/safer-internet-day-2024/parents-and-carers/what-does-an-influencer-do-and-how-can-they-affect-childrens-behaviour>

### **My child is keen to share content and make a change online. How can I help them achieve this safely?**

[Lots of young people are turning to the internet to talk about issues they're passionate about, to help raise awareness, and promote social change.](#)

<https://saferinternet.org.uk/safer-internet-day/safer-internet-day-2024/parents-and-carers/my-child-is-keen-to-share-content-and-make-a-change-online-how-can-i-help-them-achieve-this-safely>

### **How to make a report online**

[Information to help you, if you need to make a report on an app, game, or website.](#)

<https://saferinternet.org.uk/safer-internet-day/safer-internet-day-2024/parents-and-carers/how-to-make-a-report-online>

Is WhatsApp safe for my child? <https://www.nspcc.org.uk/keeping-children-safe/online-safety/online-safety-blog/2023-01-12-is-whatsapp-safe-for-my-child/>

### **Find out more about specific issues**

[If you want more information about specific online safety issues, there are a range of places that you can go.](#)

<https://saferinternet.org.uk/safer-internet-day/safer-internet-day-2024/parents-and-carers/find-out-more-about-specific-issues>